LISTOS CALIFORNIA EMERGENCY PREPAREDNESS CAMPAIGN

Far too often, the people and communities hardest hit by natural disasters are those least equipped to survive them. The Listos California Emergency Preparedness Campaign helps highly vulnerable populations get ready for wildfires, earthquakes and floods, before disasters strike. (Listos means “ready” in Spanish.)

Emergency alerts are the cornerstone of readiness and all Californians should receive them. But in too many counties, few people do. To help, we created customized Disaster Directories for all 58 counties in both English and Spanish. Each directory provides:

- A brief profile of the county’s disaster risks
- Relevant vulnerabilities of its residents
- State and local alert resources for
  - General emergencies
  - Earthquakes
  - Wildfires
  - Public Safety Power Shutoffs
- Resources for people who are medically dependent on electricity
- State and county resources on COVID-19

Listos California hopes these Disaster Directories help bridge the gap between people in harm’s way and alerts that save lives. Please note that this directory is accurate as of the date on its cover. Be sure to check the status of any resource for the latest updates.

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Senior Advisor in the Governor’s Office of Emergency Services (Cal OES)

Anchored at the California Office of Emergency Services, Listos California was launched in 2019 through an investment of public funds by Governor Gavin Newsom and state lawmakers. For more tools and tips to prepare for disasters, go to LISTOSCALIFORNIA.ORG.
GUIDED SEARCH DIRECTORY

- CLICK ON ANY ICON TO JUMP TO THAT SECTION.
- CLICK ON "DISASTER DIRECTORY" ON ANY PAGE FOOTER TO RETURN TO THIS PAGE.
- ORANGE HIGHLIGHTS INDICATE COUNTY-SPECIFIC RESOURCES.
COUNTY OVERVIEW

SHASTA COUNTY AT A GLANCE

Shasta County: Located at the northern end of California’s Central Valley

Major cities: 3 incorporated cities (Anderson, Redding and Shasta Lake), 2 tribal nations (Pit River Tribe and Redding Rancheria) and many unincorporated communities

With its varying topography and mix of urban and rural areas, Shasta County may be subject to a variety of hazards including extreme weather, flood, wildfire, dam failure and seismic events. The county, divided into 18 watersheds, is susceptible to recurrent flood events which can result in severe erosion of river banks. Much of the vegetation found throughout the county, intermingled with steep, wooded terrain, also creates areas that are highly susceptible to wildland fires. Though the threat of earthquake is low, there are fault lines located in the southern and eastern portions of the county that could produce low-to-moderate ground shaking. Neighboring Mount Shasta, the Lassen Volcanic Center are considered potentially active volcanoes, and could produce volcanic mudflows and ash falls.

LISTOSCALIFORNIA.ORG
COUNTY OVERVIEW

SHASTA COUNTY BY THE NUMBERS

25,100
Number of housing units at high-to-extreme risk of wildfire.³

72%
Percentage of dams within the county classified as high hazard.⁴

$14.4 M
Reported economic losses for 2 of the largest flood events in the county since the construction of the Shasta Dam.¹

229,600
Acres burned in the 2018 Carr Fire, which took 37 days to contain across Shasta and Trinity Counties.⁵

1 IN 5
Total residents who are aged 65 and older, higher than the California average.⁶

17.8%
Percentage of residents who are disabled, higher than the California average.⁶
SHASTA COUNTY HAZARDS

Multi-Hazard Vulnerability Index

Earthquake Hazard

Wildfire Hazard

Flood Hazard
SHASTA COUNTY VULNERABILITIES

People in Poverty

Disability

Limited English Language Proficiency

Age 65 and Over
What Are Emergency Alerts?

When emergencies and disasters strike, public safety agencies use different types of alerts to send emergency information to your cell phone, landline, radio or television.

What Are the Main Types of Emergency Alerts?

- **Wireless Emergency Alerts (WEA)** are a national service that sends a vibration, loud tone and short message through your phone if an emergency is nearby. You must have a cell phone that is WEA enabled to receive alerts. You don’t need to sign up and there is no charge to you. You can check the settings in your phone to make sure the alerts are activated.

- **The Emergency Alert System** can be used by state and local officials to deliver important emergency messages to your TV or Radio.

- **Mass Notification Systems** like reverse 9-1-1 send an alert to your landline phone if you are in an affected area. Check with your city or county to see if you need to opt into this service.

- **Outdoor Warning Sirens** warn you to get inside immediately for more information. These can only be heard outside.

- **Weather Radios** will broadcast loud alert sounds during an emergency. If the power is out and your TV is not working, these radios can still broadcast continuous weather and emergency information specific to your area, 24/7.
LISTOS CALIFORNIA

About
Listos California is the state of California’s emergency preparedness campaign. (Listos means “ready” in Spanish.) You can find 5 easy steps to prepare for any natural disaster at their website. You will also find tips and tools to help you during the COVID-19 pandemic.

Website
LISTOSCALIFORNIA.ORG

Text
Text LISTOSCA to 72345 to receive tips in English or Spanish on how to prepare for natural disasters. You will receive one tip per day, at the time of your choice, over the course of one week.

DISASTER RESOURCES FOR IMMIGRANT CALIFORNIANS

About
If you are an immigrant Californian, you can find links to disaster recovery resources and information on ensuring your health and safety. Resources are available in a variety of languages.

Website
TINYURL.COM/CALIFORNIAIG

STATE OF CALIFORNIA OFFICE OF EMERGENCY SERVICES

About
You can find the latest emergency news for any disaster, and tips on readiness for individuals, families, businesses, schools and more.

Website
CALOES.CA.GOV
GENERAL EMERGENCY ALERTS

CodeRED, SHASTA COUNTY EMERGENCY NOTIFICATIONS
About
You can opt-in to receive emergency notifications from Shasta County via phone calls, text messaging, email and more. You can register multiple communication methods and addresses to receive emergency alert notifications near you. All information is confidential.

Register via Text
Text SHASTA911 to 99411

Register Online
TINYURL.COM/SHASTACODERED

Directions
1. Visit TINYURL.COM/SHASTACODERED to sign up for a new account.
2. Once registered, you can choose to receive alerts via text, cell phone, email or TTY device.

SHASTA READY
About
You can find tips for local hazards and other emergency resources, including information on Public Safety Power Shutoff events, guidance on COVID-19, as well emergency wildfire updates, all in one place from Shasta County. Information is provided in many languages.

Website
TINYURL.COM/SHASTAREADY

LOCAL RADIO STATIONS FOR EMERGENCY ALERTS
About
You can tune into your local radio station to receive emergency information.

Radio Stations
SHASTA COUNTY RADIO STATION KQMS 105.7 FM, 104.9 FM, 1670 AM
SHASTA COUNTY RADIO STATION KKRN 88.5 FM
GENERAL EMERGENCY ALERTS

CALIFORNIA EMERGENCY ALERTS

About
Each county in California has an alerting program that you can sign up for to receive alerts if an emergency situation were to arise in your county. If you work in one county, but you live in another, you can sign up for both using this website.

Website
CALALERTS.ORG

Directions
1. Visit CALALERTS.ORG and click SIGN UP in the top right corner.
2. Click the name of your county. You can sign up for your county’s alert system by following the directions.

SHASTA COUNTY SOCIAL MEDIA

About
You can find preparedness messaging and county emergency updates by following the social media sites below.

Twitter
@SHASTASHERIFF
@CALFIRESHU
@SHASTAHHS

Facebook
FACEBOOK.COM/SHASTACOUNTYGOV
FACEBOOK.COM/SHASTASHERIFF
FACEBOOK.COM/CALFIRESHU
FACEBOOK.COM/SHASTAHHS

Instagram
@SHASTACOUNTYGOV
@SHASTA_HHSA

LISTOSCALIFORNIA.ORG
EARTHQUAKE EMERGENCY ALERTS

CALIFORNIA EARTHQUAKE EARLY WARNING

About
The California Earthquake Early Warning System delivers warnings to Drop, Cover and Hold On via cell phones before the strongest shaking arrives. There are two ways to receive the alerts:

**WEA Alerts:** ShakeAlert messages can be sent to your cell phone or other WEA enabled devices, alerts that an earthquake is happening in your area. There is no need to subscribe.

**Free MyShake App:** You can download the free MyShake App which will send earthquake alerts to your cell phone or WEA enabled device when you do not have cell service but do have Wi-Fi.

Website
**EARTHQUAKE.CA.GOV**

Directions
1. Check your phone to make sure the alerts are activated.
2. Visit the Apple App Store or Google Play to download the application available in both English and Spanish.
3. Go to the System Settings in your cell phone or WEA enabled device, and make sure that location services are turned on.
WILDFIRE ALERTS & RESOURCES

CAL FIRE TEXT ALERTS

About
You can sign up using your phone number and zip code to receive text alerts about wildfires near you. Sign up using the website.

Website
PLAN.READYFORWILDFIRE.ORG

CAL FIRE EMAIL NEWS

About
You can receive real-time, county-specific updates on wildfires in your area via email. Sign up using the website.

Website
TINYURL.COM/CALFIREMEDIA

CAL FIRE WILDFIRE INCIDENTS

About
You can receive accurate updates about wildfires near you by entering in your zip code. Go to this website to view all active wildfires near you.

Website
INCIDENTS.READYFORWILDFIRE.ORG

STATE OF CALIFORNIA WILDFIRE RESOURCES

About
You can find a list of wildfire resources on a variety of issues, such as sheltering, transportation impacts and power shut-offs.

Website
RESPONSE.CA.GOV
READY FOR WILDFIRE WEB-BASED APP

About
If you take a short survey to identify your living situation, the web-based app will send you free and personalized steps you can take to prepare for wildfires in your area. You can access the web-based app and survey through a computer, tablet or mobile phone by going to the website.

Website
Available in English and Spanish: PLAN.READYFORWILDFIRE.ORG

Directions
READY FOR WILDFIRE is not available in Google Play or the iOS App Store. You can save the web-based app directly to your mobile phone home screen for quick access.

1. From your mobile phone, visit PLAN.READYFORWILDFIRE.ORG.

2. For Android users, you will see an “Add to Home Screen” pop-up message to save the web app to your device home screen.

3. For iPhone users, you can click the share option and scroll and tap the “Add to Home Screen” button.
POWER SHUTOFF RESOURCES

PUBLIC SAFETY POWER SHUTOFF ALERTS (PSPS)

About
During extreme weather or wildfire conditions, your local energy company may need to shut off the power. You can sign up to receive notifications in advance.

Website
You can register online for PSPS alerts from SoCal Edison, SDGE or PG&E. You will also find on this website fact sheets and checklists on how you can prepare for a PSPS.

PREPAREFORPOWERDOWN.COM
TINYURL.COM/SHASTAPSPS

Phone
You can register by phone for PSPS alerts.

PG&E, serving the City of Anderson and unincorporated Shasta County
Sign up for Alerts by calling 1-877-9000-PGE or text ENROLL to 97633.

Redding Electric Utility, serving the City of Redding
Follow FACEBOOK.COM/REDDINGELECTRIC for emergency updates.

POWER SHUTOFF HOTLINE

About
If you are a medically vulnerable Californian, during a power shutoff, you can call this hotline to find resources within your area. Assistance is available in many languages and 711 Telecommunications Relay Services are also available for persons with a hearing or speech disability.

Phone Number
(833) 284-3473

Phone Line Hours
Daily, 9:00am-9:00pm
POWER SHUTOFF RESOURCES

MEDICAL BASELINE NOTIFICATION

About
If you are dependent on electricity for a medical device such as a breathing machine, power wheelchair, home oxygen or dialysis, you can be added to your energy company’s list of customers who have urgent electrical needs. Your energy company may send extra alerts or knock on your door to ensure your safety during Public Safety Power Shutoffs. Be sure you call your electrical company to notify them of your electricity needs.

Website
PG&E Medical Baseline Application TINYURL.COM/MEDICAL-BASELINE
ADA Emergency Power Planning Checklist TINYURL.COM/PSPSOUT

Register by Phone
(800) 743-5000

DISABILITY DISASTER ACCESS & RESOURCES

About
If you rely on power to operate life-sustaining medical devices (CPAP, BiPAP, oxygen, communication device, power wheelchair, etc.), your local Independent Living Center may be able to assist you with costs associated with accessible transportation, short term housing support during a PSPS, and/or a loaner back-up battery system. Go to the website or call for more information.

Website
TINYURL.COM/DACPSPS

Phone Numbers
(530) 242-8550
TTY: (800) 735-2929

Phone Line Hours
Monday-Friday, 8:30am-4:30pm
COVID-19 RESOURCES

SHASTA COUNTY COVID-19 INFORMATION LINE
About
You can get answers to questions about COVID-19, including testing sites in Shasta County. Information is available in many languages.

Website
TINYURL.COM/SHASTACOUNTYCOVID

CALIFORNIA CORONAVIRUS INFORMATION
About
You can get answers to questions about COVID-19 safety, testing, closures workplace safety and more. You can track your county’s daily statistics.

Website
COVID19.CA.GOV

Phone Number
(833) 544-2374

Phone Line Open
Monday-Friday, 8:00am-8:00pm
Saturday-Sunday, 8:00am-5:00pm

COVID-19 GUIDE FOR IMMIGRANT CALIFORNIANS
About
If you’re an immigrant living in California, you can learn how to protect yourself, your family, and your community from COVID-19 regardless of your immigration status. You can read the guide in English, Spanish, Chinese, Korean, Vietnamese and Filipino.

Website
TINYURL.COM/GUIDEFORALL
REFERENCES


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