LISTOS CALIFORNIA EMERGENCY PREPAREDNESS CAMPAIGN

Far too often, the people and communities hardest hit by natural disasters are those least equipped to survive them. The Listos California Emergency Preparedness Campaign helps highly vulnerable populations get ready for wildfires, earthquakes and floods, before disasters strike. (Listos means “ready” in Spanish.)

Emergency alerts are the cornerstone of readiness and all Californians should receive them. But in too many counties, few people do. To help, we created customized Disaster Directories for all 58 counties in both English and Spanish. Each directory provides:

- A brief profile of the county’s disaster risks
- Relevant vulnerabilities of its residents
- State and local alert resources for
  - General emergencies
  - Earthquakes
  - Wildfires
  - Public Safety Power Shutoffs
- Resources for people who are medically dependent on electricity
- State and county resources on COVID-19

Listos California hopes these Disaster Directories help bridge the gap between people in harm’s way and alerts that save lives. Please note that this directory is accurate as of the date on its cover. Be sure to check the status of any resource for the latest updates.

Karen Baker

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Anchored at the California Office of Emergency Services, Listos California was launched in 2019 through an investment of public funds by Governor Gavin Newsom and state lawmakers. For more tools and tips to prepare for disasters, go to LISTOSCALIFORNIA.ORG.
GUIDED SEARCH DIRECTORY

- CLICK ON ANY ICON TO JUMP TO THAT SECTION.
- CLICK ON “DISASTER DIRECTORY” ON ANY PAGE FOOTER TO RETURN TO THIS PAGE.
- ORANGE HIGHLIGHTS INDICATE COUNTY-SPECIFIC RESOURCES.

• COUNTY OVERVIEW
• DISASTER RESOURCES
• COUNTY RESOURCES
• EMERGENCY ALERTS
• EARTHQUAKE ALERTS
• WILDFIRE ALERTS
• POWER NOTIFICATIONS
• COVID-19 RESOURCES
SANTA BARBARA COUNTY AT A GLANCE

Santa Barbara County: Located on the southern coast of California

Major cities: 8 incorporated cities (Carpinteria, Santa Barbara, Goleta, Solvang, Buellton, Lompoc, Santa Maria and Guadalupe); the Santa Ynez Band of Chumash Indians, 14 unincorporated communities including Vandenberg Air Force Base, and 4 Channel Islands

Santa Barbara County, with a unique and varied topography, is comprised of east and west transverse mountain ranges, long stretches of coastline and the Los Padres National Forest. The county is located in a high seismic activity zone and has a long history of earthquakes. With over 1/3 of its total land area comprised of wilderness, the county faces a significant urban/wildfire interface fire hazard, also placing it at a high risk of landslide. Flooding is a frequent hazard, with the southern coastal area historically subject to severe episodes of flash flooding and ground movement.
COUNTY OVERVIEW

SANTA BARBARA COUNTY BY THE NUMBERS

37,100
Number of housing units in the county at high to extreme risk of wildfire.4

93%
Chance that a magnitude 6.7 earthquake (the size of the 1994 Northridge earthquake) will occur in Southern

240,807
Acres burned by the 2007 Zaca Fire—the 11th largest wildfire in state history.1

$180 M
Damages incurred by 3 separate federally declared disasters that flooded large areas of the county in 1995.1

15.4%
Residents living in poverty, higher than the California average.5
Santa Barbara County Vulnerabilities

People in Poverty

Disability

Limited English Language Proficiency

Age 65 and Over

Listocalifornia.org
WHAT ARE EMERGENCY ALERTS?

When emergencies and disasters strike, public safety agencies use different types of alerts to send emergency information to your cell phone, landline, radio or television.

What are the main types of Emergency Alerts?

• **Wireless Emergency Alerts (WEA)** are a national service that sends a vibration, loud tone and short message through your phone if an emergency is nearby. You must have a cell phone that is WEA enabled to receive alerts. You don’t need to sign up and there is no charge to you. You can check the settings in your phone to make sure the alerts are activated.

• **The Emergency Alert System** can be used by state and local officials to deliver important emergency messages to your TV or Radio.

• **Emergency Notification Systems** can send alerts via landline and cell phones, text messages, email and TTY/TTD devices for the deaf and hard of hearing. In Santa Barbara County, residents can register for ReadySBC Alerts (see page 10 for details).

• **National Oceanic and Atmospheric Administration (NOAA) Weather Alert Radios** will automatically override all other radio functions and broadcast warnings, alerts and post-event information. Alerts sound loudly even if the radio is turned off or the volume is at a low setting.
**LISTOS CALIFORNIA**

**About**
Listos California is the state of California’s emergency preparedness campaign. (Listos means “ready” in Spanish.) You can find 5 easy steps to prepare for any natural disaster at their website. You will also find tips and tools to help you during the COVID-19 pandemic.

**Website**
LISTOSCALIFORNIA.ORG

**Text**
Text LISTOSCA to 72345 to receive tips in English or Spanish on how to prepare for natural disasters. You will receive one tip per day, at the time of your choice, over the course of one week.

**DISASTER RESOURCES FOR IMMIGRANT CALIFORNIANS**

**About**
If you are an immigrant Californian, you can find links to disaster recovery resources and information on ensuring your health and safety. Resources are available in a variety of languages.

**Website**
TINYURL.COM/CALIFORNIAIG

**STATE OF CALIFORNIA OFFICE OF EMERGENCY SERVICES**

**About**
You can find the latest emergency news for any disaster, and tips on readiness for individuals, families, businesses, schools and more.

**Website**
CALOES.CA.GOV
GENERAL EMERGENCY ALERTS

**ReadySBC ALERTS**

**About**
You can opt-in to receive emergency notifications from Santa Barbara County via phone calls, text messaging, email and more. You can register multiple communication methods, and multiple addresses to receive emergency alert notifications near you. All information you provide will be kept strictly confidential.

**Website**
English: [READYSBC.ORG](http://READYSBC.ORG)
Spanish: [READYSBC.ORG/ES](http://READYSBC.ORG/ES)

**Directions**
1. Visit [READYSBC.ORG](http://READYSBC.ORG) or [READYSBC.ORG/ES](http://READYSBC.ORG/ES) and click the red “Register for Alerts” or “Regístrese para recibir alertas” button near the top right of the webpage.
2. Once registered, you can choose to receive alerts via text, cell phone, email, landline phone or TTY device.

**RADIO READY**

**About**
During an emergency—when the power is out and when critical and timely information must get out to the general public—the County Office of Emergency Management will utilize satellite equipment to regularly communicate with designated county radio stations that have generators and can continue to broadcast as part of the Radio Ready program. The radio stations will transmit this information over their airways in English or Spanish.

**Website**
Visit [TINYURL.COM/SBCRADIOREADY](http://TINYURL.COM/SBCRADIOREADY) for a full list of Radio Ready stations.
GENERAL EMERGENCY ALERTS

CALIFORNIA EMERGENCY ALERTS

About
Each county in California has an alerting program that you can sign up for to receive alerts if an emergency situation were to arise in your county. If you work in one county, but you live in another, you can sign up for both using this website.

Website
CALALERTS.ORG

Directions
1. Visit CALALERTS.ORG and click SIGN UP in the top right corner.
2. Click the name of your county. You can sign up for your county’s alert system by following the directions.

SANTA BARBARA COUNTY SOCIAL MEDIA
You can find preparedness messaging and emergency updates by following the social media sites below.

Instagram
@COUNTYOFSB
@SANTABARBARACOUNTYSHERIFF
@SANTABARBARACOUNTYFIRE
@SBCPUBLICHEALTH

Twitter
@COUNTYOFSB @SBCCOUNTYOEM
@SBSHERIFF @SBCFIREINFO
@ELIASONMIKE @SBSOPIO
@SBCPUBLICHEALTH Spanish: @CSBENESPANOL

Facebook
@COUNTYOFSB @SBCCOUNTYPUBLICHEALTH
@SANTABARBARASHERIFF @SANTABARBARACOUNTYOEM
CALIFORNIA EARTHQUAKE EARLY WARNING

About
The California Earthquake Early Warning System delivers warnings to Drop, Cover and Hold On via cell phones before the strongest shaking arrives. There are two ways to receive the alerts:

**WEA Alerts:** ShakeAlert messages can be sent to your cell phone or other WEA enabled devices, alerts that an earthquake is happening in your area. There is no need to subscribe.

**Free MyShake App:** You can download the free MyShake App which will send earthquake alerts to your cell phone or WEA enabled device when you do not have cell service but do have Wi-Fi.

Website

[EARTHQUAKE.CA.GOV](http://EARTHQUAKE.CA.GOV)

Directions
1. Check your phone to make sure the alerts are activated.
2. Visit the Apple App Store or Google Play to download the application available in both English and Spanish.
3. Go to the System Settings in your cell phone or WEA enabled device, and make sure that location services are turned on.
WILDFIRE ALERTS & RESOURCES

CAL FIRE TEXT ALERTS

About
You can sign up using your phone number and zip code to receive text alerts about wildfires near you. Sign up using the website.

Website
PLAN.READYFORWILDFIRE.ORG

CAL FIRE EMAIL NEWS

About
You can receive real-time, county-specific updates on wildfires in your area via email. Sign up using the website.

Website
TINYURL.COM/CALFIREMEDIA

CAL FIRE WILDFIRE INCIDENTS

About
You can receive accurate updates about wildfires near you by entering in your zip code. Go to this website to view all active wildfires near you.

Website
INCIDENTS.READYFORWILDFIRE.ORG

STATE OF CALIFORNIA WILDFIRE RESOURCES

About
You can find a list of wildfire resources on a variety of issues, such as sheltering, transportation impacts and power shut-offs.

Website
RESPONSE.CA.GOV
READY FOR WILDFIRE WEB-BASED APP

About
If you take a short survey to identify your living situation, the web-based app will send you free and personalized steps you can take to prepare for wildfires in your area. You can access the web-based app and survey through a computer, tablet or mobile phone by going to the website.

Website
Available in English and Spanish: PLAN.READYFORWILDFIRE.ORG

Directions
READY FOR WILDFIRE is not available in Google Play or the iOS App Store. You can save the web-based app directly to your mobile phone home screen for quick access.

1. From your mobile phone, visit PLAN.READYFORWILDFIRE.ORG.
2. For Android users, you will see an “Add to Home Screen” pop-up message to save the web app to your device home screen.
3. For iPhone users, you can click the share option and scroll and tap the “Add to Home Screen” button.
POWER SHUTOFF RESOURCES

PUBLIC SAFETY POWER SHUTOFF ALERTS (PSPS)

About
During extreme fire weather conditions—high temperatures, low humidity, strong winds—local power companies may shut off power to reduce the risk of wildfires. These outages are called Public Safety Power Shutoffs (PSPS). Santa Barbara County communities are served by one of two power companies. Electrical services to south county (Goleta, Santa Barbara, Montecito, Carpinteria) is provided by Southern California Edison (SCE). Electrical service to the north county (Guadalupe, Santa Maria) and central county (Lompoc, Vandenberg Air Force Base, Los Alamos, Buelton, Solvang, Santa Ynez) is provided by Pacific Gas and Electric (PG&E). Lompoc operates its own electric utility, but relies on PG&E transmission lines for power.

Website
You can register online for PSPS alerts from SoCal Edison or PG&E. You will also find on this website fact sheets and checklists on how you can prepare for a PSPS.

PREPAREFORPOWERDOWN.COM

Account Holders
To receive alerts about outages, including PSPS, account holders should ensure their contact information is current with their power company. Account holders also have the option of managing alert preferences through their online account.

Non-Account Holders (e.g., renters, visitors, caregivers)
If you are not the account holder for an address, you can still be notified of potential PSPS outages for specific zip codes.

To enroll for PSPS Zip Code Alerts (for non-account holders)
PG&E: 1-877-900-0743 or text “ENROLL” to 97633
   NOTE: You must re-enroll each year for zip code alerts.

SCE: 1-855-549-3800, text “ENROLL” to 28954, or visit SCEPSPS.COM to sign up for call, text and email alerts.
   NOTE: You must re-enroll every six months for zip code alerts.
POWER SHUTOFF RESOURCES

TEMPERATURE SENSITIVE PROGRAM FROM PG&E

About
If you have a health condition that places you at increased risk from exposure to extreme temperatures, you can sign up to be notified in advance of a rotating power outage. If you participate in PG&E’s medical baseline program, you have already been enrolled to receive advanced notifications.

Application
TINYURL.COM/PGETEMPSENSITIVE

DISABILITY SERVICES & LEGAL CENTER (DSLC)

About
If you rely on power to operate life-sustaining medical devices (CPAP, BiPAP, oxygen, communication device, power wheelchair, etc.), your local Independent Living Center may be able to assist you with costs associated with accessible transportation, short-term housing support during a PSPS and/or a loaner back-up battery system. Go to the website or call for more information.

Website
ILRC-TRICO.ORG

Phone Number
(805) 963-0595

Phone Line Hours
Monday-Friday, 9:00am-12:00pm and 1:00-5:00pm
**POWER SHUTOFF RESOURCES**

**MEDICAL BASELINE NOTIFICATION**

About

If you are dependent on electricity for a medical device such as a breathing machine, power wheelchair, home oxygen or dialysis, you can be added to your energy company’s list of customers who have urgent electrical needs. Your energy company may send extra alerts or knock on your door to ensure your safety during Public Safety Power Shutoffs. Be sure you call your electrical company to notify them of your electricity needs.

Website

SCE Medical Baseline Application [TINYURL.COM/SCEBASELINE](http://TINYURL.COM/SCEBASELINE)

PG&E Medical Baseline Application [TINYURL.COM/MEDICAL-BASELINE](http://TINYURL.COM/MEDICAL-BASELINE)

ADA Emergency Power Planning Checklist [TINYURL.COM/PSPSOUT](http://TINYURL.COM/PSPSOUT)

Register by Phone

SCE: 1-800-655-4555

PG&E: 1-800-743-5000

**POWER SHUTOFF HOTLINE**

About

If you are a medically vulnerable Californian, during a power shutoff, you can call this hotline to find resources within your area. Assistance is available in many languages and 711 Telecommunications Relay Services are also available for persons with a hearing or speech disability.

Phone Number

(833) 284-3473

Phone Line Hours

Daily, 9:00am-9:00pm
COVID-19 RESOURCES

SANTA BARBARA COVID-19 INFORMATION
About
You can get answers to questions about COVID-19, including testing sites in Santa Barbara County. Information is available in Spanish.

Website
PUBLICHEALTHSBC.ORG
Spanish Website
ESPLANOL.PUBLICHEALTHSBC.ORG

CALIFORNIA CORONAVIRUS INFORMATION
About
You can get answers to questions about COVID-19 safety, testing, closures workplace safety and more. You can track your county’s daily statistics.

Website
COVID19.CA.GOV
Phone Number
(833) 544-2374
Phone Line Open
Monday-Friday, 8:00am-8:00pm
Saturday-Sunday, 8:00am-5:00pm

COVID-19 GUIDE FOR IMMIGRANT CALIFORNIANS
About
If you’re an immigrant living in California, you can learn how to protect yourself, your family, and your community from COVID-19 regardless of your immigration status. You can read the guide in English, Spanish, Chinese, Korean, Vietnamese and Filipino.

Website
TINYURL.COM/GUIDEFORALL

LISTOSCALIFORNIA.ORG
REFERENCES

1. Santa Barbara County Indian Gaming Local Community Benefit Committee, Meeting Minutes and Agenda, 2013, http://www.countyofsb.org/ceo/asset.c/3416


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