LISTOS CALIFORNIA EMERGENCY PREPAREDNESS CAMPAIGN

Far too often, the people and communities hardest hit by natural disasters are those least equipped to survive them. The Listos California Emergency Preparedness Campaign helps highly vulnerable populations get ready for wildfires, earthquakes and floods, before disasters strike. (Listos means “ready” in Spanish.)

Emergency alerts are the cornerstone of readiness and all Californians should receive them. But in too many counties, few people do. To help, we created customized Disaster Directories for all 58 counties in both English and Spanish. Each directory provides:

- A brief profile of the county's disaster risks
- Relevant vulnerabilities of its residents
- State and local alert resources for
  – General emergencies
  – Earthquakes
  – Wildfires
  – Public Safety Power Shutoffs
- Resources for people who are medically dependent on electricity
- State and county resources on COVID-19

Listos California hopes these Disaster Directories help bridge the gap between people in harm’s way and alerts that save lives. Please note that this directory is accurate as of the date on its cover. Be sure to check the status of any resource for the latest updates.

Karen Baker
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Senior Advisor in the Governor’s Office of Emergency Services (Cal OES)

Anchored at the California Office of Emergency Services, Listos California was launched in 2019 through an investment of public funds by Governor Gavin Newsom and state lawmakers. For more tools and tips to prepare for disasters, go to LISTOSCALIFORNIA.ORG.
GUIDED SEARCH DIRECTORY

- Click on any icon to jump to that section.
- Click on “Disaster Directory” on any page footer to return to this page.
- Orange highlights indicate county-specific resources.

COUNTY OVERVIEW  DISASTER RESOURCES  COUNTY RESOURCES  EMERGENCY ALERTS

EARTHQUAKE ALERTS  WILDFIRE ALERTS  POWER NOTIFICATIONS  COVID-19 RESOURCES
COUNTY OVERVIEW

MARIN COUNTY AT A GLANCE

Marin County: Located along California's Pacific Coast between San Francisco and Sonoma; the 4th smallest county by landmass in the state.

Major cities: 11 Incorporated cities and towns, 20 census designated places and 8 recognized unincorporated communities.

Dominated by California’s coastal mountain range, including 72 miles of coastline, Marin County is susceptible to a wide array of hazards. The county’s varied topography includes large areas of steep slopes, which add to the vulnerability of earthquake related disasters, including landslides, ground liquefaction, tsunamis and possible dam failures. Surrounded by water on three sides, Marin is connected to its surrounding neighbors by bridges, creating a high evacuation vulnerability for parts of the county. Severe weather and storm surges from the Pacific can also cause major flooding. The mix of weather and diverse vegetation, together with a rugged topography, create a high risk for wildfire.
COUNTY OVERVIEW

MARIN COUNTY BY THE NUMBERS

30%  
Percent of housing units in high to extreme risk of wildfire.¹

52%  
Chance that a magnitude 6.7 or greater earthquake will occur on one of the faults affecting Marin between now and 2036.¹

4,395  
Structures in the county located within a tsunami inundation zone, including the San Quentin State Prison.¹

8  
Number of dams within the county; 3 of which are rated as high hazard.¹

+65  
Residents aged 65 and older, higher than the California Average.⁴

20.2%  
Flood damages incurred during the 2006 winter storm, which destroyed over 1,000 homes and businesses.¹

$219M
What are the main types of Emergency Alerts?

- **Wireless Emergency Alerts (WEA)** are a national service that sends a vibration, loud tone and short message through your phone if an emergency is nearby. You must have a cell phone that is WEA enabled to receive alerts. You don’t need to sign up and there is no charge to you. You can check the settings in your phone to make sure the alerts are activated.

- **The Emergency Alert System** can be used by state and local officials to deliver important emergency messages to your TV or Radio.

- **Mass Notification Systems** like reverse 9-1-1 send an alert to your landline phone if you are in an affected area. Check with your city or county to see if you need to opt into this service.

- **Outdoor Warning Sirens** warn you to get inside immediately for more information. These can only be heard outside.

- **Weather Radios** will broadcast loud alert sounds during an emergency. If the power is out and your TV is not working, these radios can still broadcast continuous weather and emergency information specific to your area, 24/7.
**LISTOS CALIFORNIA**

**About**

Listos California is the state of California’s emergency preparedness campaign. (Listos means “ready” in Spanish.) You can find 5 easy steps to prepare for any natural disaster at their website. You will also find tips and tools to help you during the COVID-19 pandemic.

**Website**

LISTOSCALIFORNIA.ORG

**Text**

Text LISTOSCA to 72345 to receive tips in English or Spanish on how to prepare for natural disasters. You will receive one tip per day, at the time of your choice, over the course of one week.

**DISASTER RESOURCES FOR IMMIGRANT CALIFORNIANS**

**About**

If you are an immigrant Californian, you can find links to disaster recovery resources and information on ensuring your health and safety. Resources are available in a variety of languages.

**Website**

TINYURL.COM/CALIFORNIAIG

**STATE OF CALIFORNIA OFFICE OF EMERGENCY SERVICES**

**About**

You can find the latest emergency news for any disaster, and tips on readiness for individuals, families, businesses, schools and more.

**Website**

CALOES.CA.GOV
GENERAL EMERGENCY ALERTS

ALERT MARIN EMERGENCY NOTIFICATION SYSTEM
About
If you live, work or go to school in Marin County, you can register your cell phone or VoIP (voice over internet protocol) phone to receive emergency alerts sent by call, text, or email from Marin County. Landline phone numbers have already been registered into the system. Information is available in many languages.

Phone
(415) 473-6584

Website
ALERTMARIN.ORG

Email
ALERTMARIN@MARINSHERIFF.ORG

MARIN COUNTY NIXLE ALERTS
About
You can receive community information, including emergency notifications via short text or email. You should sign up for both ALERT MARIN and Nixle, which is a secondary alert system.

Website
TINYURL.COM/MARINNIXLE

Register by Text
Sign up by texting your zip code to 888777

READY MARIN
About
You can find tips for local hazards other emergency resources that can help you to plan for and stay safe in a disaster.

Website
READYMARIN.ORG
GENERAL EMERGENCY ALERTS

MARIN COUNTY CURRENT EMERGENCY INFORMATION WEBSITE
About
You can find current emergency updates and local preparedness tips and resources that can help you plan for wildfires, floods and Covid19, all in one place from Marin County. Information is provided in many languages.

Website
TINYURL.COM/MARINEMERGENCY

Marin County Flood Preparedness
TINYURL.COM/MARINFLOODINFO

LOCAL RADIO STATION FOR EMERGENCY ALERTS
About
You can tune into your local radio station to receive emergency information.

Radio Stations
MARIN COUNTY RADIO STATION KCBS 740 AM
MARIN COUNTY RADIO STATION KWMR:
  90.5 FM (PT. REYES)
  89.9 FM (BOLINAS)
  92.3 FM (SAN GERONIMO VALLEY)
MARIN COUNTY RADIO STATION KGO 810 AM
GENERAL EMERGENCY ALERTS

CALIFORNIA EMERGENCY ALERTS

About
Each county in California has an alerting program that you can sign up for to receive alerts if an emergency situation were to arise in your county. If you work in one county, but you live in another, you can sign up for both using this website.

Website
CALALERTS.ORG

Directions
1. Visit CALALERTS.ORG and click SIGN UP in the top right corner.
2. Click the name of your county. You can sign up for your county’s alert system by following the directions.

MARIN COUNTY SOCIAL MEDIA

About
You can find preparedness messaging and emergency updates by following the social media sites below.

Twitter
@MARINGOV
@MARINSHERRIFF
@MARINHHS
@MARINCOUNTYFIRE
@READYMARIN
@FIRESAFEMARIN

Facebook
FACEBOOK.COM/COUNTYOFMARIN
FACEBOOK.COM/MARINCOUNTYFIRE
FACEBOOK.COM/MARINHEALTHANDHUMANSERVICES
FACEBOOK.COM/MARINCOUNTYSHERIFF
FACEBOOK.COM/READYMARIN
FACEBOOK.COM/FIRESAFEMARIN
EARTHQUAKE EMERGENCY ALERTS

CALIFORNIA EARTHQUAKE EARLY WARNING

About

The California Earthquake Early Warning System delivers warnings to Drop, Cover and Hold On via cell phones before the strongest shaking arrives. There are two ways to receive the alerts:

- **WEA Alerts:** ShakeAlert messages can be sent to your cell phone or other WEA enabled devices, alerts that an earthquake is happening in your area. There is no need to subscribe.

- **Free MyShake App:** You can download the free MyShake App which will send earthquake alerts to your cell phone or WEA enabled device when you do not have cell service but do have Wi-Fi.

Website

EARTHQUAKE.CA.GOV

Directions

1. Check your phone to make sure the alerts are activated.

2. Visit the Apple App Store or Google Play to download the application available in both English and Spanish.

3. Go to the System Settings in your cell phone or WEA enabled device, and make sure that location services are turned on.
WILDFIRE ALERTS & RESOURCES

**CAL FIRE TEXT ALERTS**

**About**

You can sign up using your phone number and zip code to receive text alerts about wildfires near you. Sign up using the website.

**Website**

[PLAN.READYFORWILDFIRE.ORG](http://PLAN.READYFORWILDFIRE.ORG)

**CAL FIRE EMAIL NEWS**

**About**

You can receive real-time, county-specific updates on wildfires in your area via email. Sign up using the website.

**Website**

[TINYURL.COM/CALFIREMEDIA](http://TINYURL.COM/CALFIREMEDIA)

**CAL FIRE WILDFIRE INCIDENTS**

**About**

You can receive accurate updates about wildfires near you by entering in your zip code. Go to this website to view all active wildfires near you.

**Website**

[INCIDENTS.READYFORWILDFIRE.ORG](http://INCIDENTS.READYFORWILDFIRE.ORG)

**STATE OF CALIFORNIA WILDFIRE RESOURCES**

**About**

You can find a list of wildfire resources on a variety of issues, such as sheltering, transportation impacts and power shut-offs.

**Website**

[RESPONSE.CA.GOV](http://RESPONSE.CA.GOV)
READY FOR WILDFIRE WEB-BASED APP

About
If you take a short survey to identify your living situation, the web-based app will send you free and personalized steps you can take to prepare for wildfires in your area. You can access the web-based app and survey through a computer, tablet or mobile phone by going to the website.

Website
Available in English and Spanish: PLAN.READYFORWILDFIRE.ORG

Directions
READY FOR WILDFIRE is not available in Google Play or the iOS App Store. You can save the web-based app directly to your mobile phone home screen for quick access.

1. From your mobile phone, visit PLAN.READYFORWILDFIRE.ORG.

2. For Android users, you will see an “Add to Home Screen” pop-up message to save the web app to your device home screen.

3. For iPhone users, you can click the share option and scroll and tap the “Add to Home Screen” button.

FIRESAFE MARIN

About
You can find comprehensive wildfire prevention and preparedness resources including webinars from fire prevention experts in Marin County.

Website
FIRESAFEMARIN.ORG
WILDFIRE ALERTS & RESOURCES

MARIN COUNTY FIRE DEPARTMENT

About
You can learn about wildfire evacuation zones and defensible space planning within Marin County. You can also find the current local fire danger level and other emergency preparedness resources to help you plan for and stay safe during a wildfire.

Website

MARINCOUNTY.ORG/DEPTS/FR

Marin County Fire Information Hot Line
English and Spanish: (415) 473-7191
POWER SHUTOFF RESOURCES

PUBLIC SAFETY POWER SHUTOFF ALERTS (PSPS)

About
During extreme weather or wildfire conditions, your local energy company may need to shut off the power. You can sign up to receive notifications in advance.

Website
You can register online for PSPS alerts from SoCal Edison, SDGE or PG&E. You will also find on this website fact sheets and checklists on how you can prepare for a PSPS.

PREPAREFORPOWERDOWN.COM

Phone
You can register by phone for PSPS alerts.

PG&E, Serving Marin County
1-877-9000-PGE or text ENROLL to 97633

POWER SHUTOFF HOTLINE

About
If you are a medically vulnerable Californian, during a power shutoff, you can call this hotline to find resources within your area. Assistance is available in many languages and 711 Telecommunications Relay Services are also available for persons with a hearing or speech disability.

Phone Number
(833) 284-3473

Phone Line Hours
Daily, 9:00am-9:00pm
POWER SHUTOFF RESOURCES

MEDICAL BASELINE NOTIFICATION

About
If you are dependent on electricity for a medical device such as a breathing machine, power wheelchair, home oxygen or dialysis, you can be added to your energy company’s list of customers who have urgent electrical needs. Your energy company may send extra alerts or knock on your door to ensure your safety during Public Safety Power Shutoffs. Be sure you call your electrical company to notify them of your electricity needs.

Website
Medical Baseline Application TINYURL.COM/MEDICAL-BASELINE
ADA Emergency Power Planning Checklist TINYURL.COM/PSPSOUT

DISABILITY SERVICES & LEGAL CENTER (DSLC)

About
If you rely on power to operate life-sustaining medical devices (CPAP, BiPAP, oxygen, communication device, power wheelchair, etc.), your local Independent Living Center may be able to assist you with costs associated with accessible transportation, short term housing support during a PSPS, and/or a loaner back-up battery system. Go to the website or call for more information. Information is available in English and Spanish

Website
MARINCIL.ORG/PSPS

Phone
(415) 459-6245
TTY: (415) 459-7027

Phone Line Hours
Monday-Friday, 9:00am-5:00pm
COVID-19 RESOURCES

MARIN COUNTY COVID-19 INFORMATION
About
You can get answers to questions about COVID-19, including testing sites in Marin County. Information is available in many languages.

Website
MARINRECOVERS.ORG

Register by Text
Text MARINCOVID to 468311 to receive Marin County alerts about Covid-19

HHS Covid-19 Information Line
(415) 473-7191

Phone Line Hours
Monday-Friday, 9:30am-12:00pm, 1:00-5:00pm

CALIFORNIA CORONAVIRUS INFORMATION
About
You can get answers to questions about COVID-19 safety, testing, closures workplace safety and more. You can track your county’s daily statistics.

Website
COVID19.CA.GOV

Phone Number
(833) 544-2374

Phone Line Open
Monday-Friday, 8:00am-8:00pm
Saturday-Sunday, 8:00am-5:00pm
COVID-19 RESOURCES

COVID-19 GUIDE FOR IMMIGRANT CALIFORNIANS

About
If you’re an immigrant living in California, you can learn how to protect yourself, your family, and your community from COVID-19 regardless of your immigration status. You can read the guide in English, Spanish, Chinese, Korean, Vietnamese and Filipino.

Website
TINYURL.COM/GUIDEFORALL
REFERENCES

1. Marin County Multi-Jurisdiction Local Hazard Mitigation Plan (MCM LHMP), 2018. 
   https://tinyurl.com/MarinCountyHazardMitigation

2. Marin Operational Area Emergency Operations Plan, Marin County Sheriff’s Office of Emergency

3. “These California counties have the highest concentration of homes vulnerable to wildfire,” Finch II,

4. Listos California Emergency Preparedness Campaign, Vulnerability Profile for Marin County, Mathew C.
   Schmidtlein, PhD and Maye Saephanh, 2019.

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