LISTOS CALIFORNIA EMERGENCY PREPAREDNESS CAMPAIGN

Far too often, the people and communities hardest hit by natural disasters are those least equipped to survive them. The Listos California Emergency Preparedness Campaign helps highly vulnerable populations get ready for wildfires, earthquakes and floods, before disasters strike. (Listos means “ready” in Spanish.)

Emergency alerts are the cornerstone of readiness and all Californians should receive them. But in too many counties, few people do. To help, we created customized Disaster Directories for all 58 counties in both English and Spanish. Each directory provides:

- A brief profile of the county’s disaster risks
- Relevant vulnerabilities of its residents
- State and local alert resources for
  - General emergencies
  - Earthquakes
  - Wildfires
  - Public Safety Power Shutoffs
- Resources for people who are medically dependent on electricity
- State and county resources on COVID-19

Listos California hopes these Disaster Directories help bridge the gap between people in harm’s way and alerts that save lives. Please note that this directory is accurate as of the date on its cover. Be sure to check the status of any resource for the latest updates.

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Anchored at the California Office of Emergency Services, Listos California was launched in 2019 through an investment of public funds by Governor Gavin Newsom and state lawmakers. For more tools and tips to prepare for disasters, go to LISTOSCALIFORNIA.ORG.
GUIDED SEARCH DIRECTORY

- Click on any icon to jump to that section.
- Click on “Disaster Directory” on any page footer to return to this page.
- Orange highlights indicate county-specific resources.

1. County Overview
2. Disaster Resources
3. County Resources
4. Emergency Alerts
5. Earthquake Alerts
6. Wildfire Alerts
7. Power Notifications
8. COVID-19 Resources
Lassen County may be subject to a variety of hazards including earthquake, flood, wildfire and severe weather. Although sparsely populated, geographically it is one of the largest counties in California. The region, primarily mountainous, extends from Lassen Volcanic National Park to the Nevada boundary, with the Lassen region considered an active volcanic area capable of producing ash falls. Due to its accessibility, topography and vegetation type, the entire county is prone to fire. Winter storms and wildfires play a part in damage to power lines making power failures an annual occurrence. Hazardous materials are transported through the county, creating a risk of potential hazardous materials incidents.
COUNTY OVERVIEW

LASSEN COUNTY BY THE NUMBERS

$6,540,301
Amount of property damage incurred from severe weather events over a 55-year period

10
Number of large-scale flood events in Lassen resulting in a Presidential Emergency Declaration over a 55-year period

118
Suspected hazmat spills within Lassen County during a 10-year period

50%
Percentage of housing units in high to extreme risk of wildfire

17%
Residents living with a disability, higher than the California average

22,634
Acres burned in Lassen in the 2020 Gold Fire, which took 23 days and 1,057 fire personnel to contain
WHAT ARE EMERGENCY ALERTS?

When emergencies and disasters strike, public safety agencies use different types of alerts to send emergency information to your cell phone, landline, radio or television.

What are the main types of Emergency Alerts?

- **Wireless Emergency Alerts (WEA)** are a national service that sends a vibration, loud-tone and short message through your phone if an emergency is nearby. You must have a cell phone that is WEA enabled to receive alerts. You don’t need to sign up and there is no charge to you. You can check the settings in your phone to make sure the alerts are activated. Amber and Silver Alerts are types of WEA.

- **The Emergency Alert System (EAS)** is a national public warning system that can be used by state and local officials to deliver important emergency messages to your TV, radio or phone.

- **Mass Notification Systems** like reverse 9-1-1 sends an alert to your landline phone and/or cellular device if you are in an affected area. Learn about emergency notifications in Lassen County by visiting [LassenCounty.ORG/DEPT/SHERIFFS-OFFICE/SHERIFFS-OFFICE](http://LassenCounty.ORG/DEPT/SHERIFFS-OFFICE/SHERIFFS-OFFICE).

- **Outdoor Warning Sirens** warn you to get inside immediately for more information. These can only be heard outside and are only operated in some areas.

- **Hi-Lo Sirens** mounted to emergency vehicles, in some areas, produce an unfamiliar siren sound that will only be used in the event of an evacuation. This European-style, two-tone siren will alert residents of the need to evacuate. If you hear the Hi-Lo siren, it’s time to go.

- **Weather Alert Radios** will automatically override all other radio functions and temporarily broadcast NOAA warnings, alerts and post-event information. Alerts sound loudly even if the radio is turned off or the volume is at a low setting.
LISTOS CALIFORNIA

About
Listos California is the state of California’s emergency preparedness campaign. (Listos means “ready” in Spanish.) You can find 5 easy steps to prepare for any natural disaster at their website. You will also find tips and tools to help you during the COVID-19 pandemic.

Website
LISTOSCALIFORNIA.ORG

Text
Text LISTOSCA to 72345 to receive tips in English or Spanish on how to prepare for natural disasters. You will receive one tip per day, at the time of your choice, over the course of one week.

DISASTER RESOURCES FOR IMMIGRANT CALIFORNIANS

About
If you are an immigrant Californian, you can find links to disaster recovery resources and information on ensuring your health and safety. Resources are available in a variety of languages.

Website
TINYURL.COM/CALIFORNIAIG

STATE OF CALIFORNIA OFFICE OF EMERGENCY SERVICES

About
You can find the latest emergency news for any disaster, and tips on readiness for individuals, families, businesses, schools and more.

Website
CALOES.CA.GOV
GENERAL EMERGENCY ALERTS

CodeRED LASSEN COUNTY EMERGENCY ALERT SYSTEM

About
You can opt-in to receive emergency notifications from the Lassen County Sheriff’s office via phone calls, text messages, emails and more. You can register multiple communication methods and addresses to receive emergency alert notifications near you.

Register Online
TINYURL.COM/LASSENALERT

Directions
1. Visit TINYURL.COM/LASSENALERT and sign up for a new account. You can create a managed account (to modify notification settings and contact information) or simply review and submit your information.
2. Once registered, you can choose to receive alerts via text, phone call, email or TTY device.

CodeRED MOBILE APPLICATION

About
You can download the free CodeRED Mobile Alert app to receive notifications directly to your mobile device wherever you are. Lassen County recommends registering for both CodeRED alerts, the website and app. The CodeRED Mobile Alert app is available through the Apple iOS Store or Google Play.

Register via Mobile App
TINYURL.COM/CODEREDALERT

Directions
1. Visit your phone’s app store and download the CodeRED Alert app to your mobile phone.
2. Once the app is downloaded, tap “Allow” to receive notifications. You can choose to register for an account, however registering for an account is not necessary to receive alerts.
GENERAL EMERGENCY ALERTS

CALIFORNIA EMERGENCY ALERTS

About

Each county in California has an alerting program that you can sign up for to receive alerts if an emergency situation were to arise in your county. If you work in one county, but you live in another, you can sign up for both using this website.

Website

CALALERTS.ORG

Directions

1. Visit CALALERTS.ORG and click SIGN UP in the top right corner.

2. Click the name of your county. You can sign up for your county’s alert system by following the directions.
GENERAL EMERGENCY ALERTS

LASSEN COUNTY SOCIAL MEDIA

About
You can find preparedness messaging and county emergency updates by following the social media sites below.

Twitter
@CALFIRELMU
@LASSENNF
@LASSENNPS

Facebook
FACEBOOK.COM/LASSENCARES
FACEBOOK.COM/LASSENSHERIFF
FACEBOOK.COM/LASSENPH
FACEBOOK.COM/CALFIRELMU
FACEBOOK.COM/LASSENMUD
FACEBOOK.COM/LASSENNF
FACEBOOK.COM/LASSENNPS

LOCAL RADIO STATION FOR EMERGENCY ALERTS

About
You can tune into your local radio station to receive emergency information.

Radio Station
LASSEN COUNTY RADIO STATION KJDX 93.3 FM
EARTHQUAKE EMERGENCY ALERTS

CALIFORNIA EARTHQUAKE EARLY WARNING

About
The California Earthquake Early Warning System delivers warnings to Drop, Cover and Hold On via cell phones before the strongest shaking arrives. There are two ways to receive the alerts:

**WEA Alerts:** ShakeAlert messages can be sent to your cell phone or other WEA enabled devices, alerts that an earthquake is happening in your area. There is no need to subscribe.

**Free MyShake App:** You can download the free MyShake App which will send earthquake alerts to your cell phone or WEA enabled device when you do not have cell service but do have Wi-Fi.

Website
EARTHQUAKE.CA.GOV

Directions
1. Check your phone to make sure the alerts are activated.

2. Visit the Apple App Store or Google Play to download the application available in both English and Spanish.

3. Go to the System Settings in your cell phone or WEA enabled device, and make sure that location services are turned on.
WILDFIRE ALERTS & RESOURCES

CAL FIRE TEXT ALERTS
About
You can sign up using your phone number and zip code to receive text alerts about wildfires near you. Sign up using the website.

Website
PLAN.READYFORWILDFIRE.ORG

CAL FIRE EMAIL NEWS
About
You can receive real-time, county-specific updates on wildfires in your area via email. Sign up using the website.

Website
TINYURL.COM/CALFIREMEDIA

CAL FIRE WILDFIRE INCIDENTS
About
You can receive accurate updates about wildfires near you by entering in your zip code. Go to this website to view all active wildfires near you.

Website
INCIDENTS.READYFORWILDFIRE.ORG

STATE OF CALIFORNIA WILDFIRE RESOURCES
About
You can find a list of wildfire resources on a variety of issues, such as sheltering, transportation impacts and power shut-offs.

Website
RESPONSE.CA.GOV
READY FOR WILDFIRE WEB-BASED APP

About
If you take a short survey to identify your living situation, the web-based app will send you free and personalized steps you can take to prepare for wildfires in your area. You can access the web-based app and survey through a computer, tablet or mobile phone by going to the website.

Website
Available in English and Spanish: PLAN.READYFORWILDFIRE.ORG

Directions
READY FOR WILDFIRE is not available in Google Play or the iOS App Store. You can save the web-based app directly to your mobile phone home screen for quick access.

1. From your mobile phone, visit PLAN.READYFORWILDFIRE.ORG.
2. For Android users, you will see an “Add to Home Screen” pop-up message to save the web app to your device home screen.
3. For iPhone users, you can click the share option and scroll and tap the “Add to Home Screen” button.

LASSEN FIRE SAFE COUNCIL

About
You can find local wildfire prevention and preparedness resources including how to connect with others in your community in order to mitigate the effects of, and to survive, wildland fire.

Website
LASSENFIRESAFECOUNCIL.ORG
POWER SHUTOFF RESOURCES

PUBLIC SAFETY POWER SHUTOFF ALERTS (PSPS)

About
During extreme weather or wildfire conditions, your local energy company may need to shut off the power. You can sign up to receive outage notifications in advance.

Website
You can find fact sheets and checklists on how to prepare for a PSPS.
PREPAREFORPOWERDOWN.COM

Lassen Municipal Utility District
For outage alerts, text LMUD to (877) 754-7697.

Pacific Gas & Electric (PG&E)
1-877-9000-PGE or text ENROLL to 97633

Plumas Sierra Rural Electric
Sign up for text alerts at PSREC.SMARTHUB.COOP.

POWER SHUTOFF HOTLINE

About
If you are a medically vulnerable Californian, during a power shutoff, you can call this hotline to find resources within your area. Assistance is available in many languages and 711 Telecommunications Relay Services are also available for persons with a hearing or speech disability.

Phone Number
(833) 284-3473

Phone Line Hours
Daily, 9:00am-9:00pm
**MEDICAL BASELINE NOTIFICATION**

**About**
If you are dependent on electricity for a medical device such as a breathing machine, power wheelchair, home oxygen or dialysis, you can be added to your energy company’s list of customers who have urgent electrical needs. Your energy company may send extra alerts or knock on your door to ensure your safety during Public Safety Power Shutoffs. Be sure you call your electrical company to notify them of your electricity needs.

**Website**
Medical Baseline Application [TINYURL.COM/MEDICAL-BASELINE](https://tinyurl.com/medical-baseline)
ADA Emergency Power Planning Checklist [TINYURL.COM/PSPSOUT](https://tinyurl.com/pspsout)

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**DISABILITY SERVICES & LEGAL CENTER (DSLC)**

**About**
If you have been affected by the planned power shutoffs and require electricity to power critical assistive technology and medical devices, DSLC can place you in a temporary hotel room until power is restored. Go to the website or call for more information.

**Website**
[TINYURL.COM/LASSENDACPSPS](https://tinyurl.com/lassendacpsps)

**Phone Numbers**
(530) 242-8550

**Phone Line Hours**
Leave a detailed message and a representative will return your call.
COVID-19 RESOURCES

LASSEN COUNTY COVID-19 INFORMATION LINE
About
You can get answers to questions about COVID-19, including testing sites in Lassen County. Information is available in English and Spanish.

Website
LASSENCARES.ORG

Lassen County Covid-19 Call Center
(530) 251-8100

Phone Lines Open
Monday-Friday, 8:00am-5:00pm

CALIFORNIA CORONAVIRUS INFORMATION
About
You can get answers to questions about COVID-19 safety, testing, closures workplace safety and more. You can track your county’s daily statistics.

Website
COVID19.CA.GOV

Phone Number
(833) 544-2374

Phone Line Open
Monday-Friday, 8:00am-8:00pm
Saturday-Sunday, 8:00am-5:00pm
COVID-19 RESOURCES

COVID-19 GUIDE FOR IMMIGRANT CALIFORNIANS

About
If you’re an immigrant living in California, you can learn how to protect yourself, your family, and your community from COVID-19 regardless of your immigration status. You can read the guide in English, Spanish, Chinese, Korean, Vietnamese and Filipino.

Website
TINYURL.COM/GUIDEFORALL
REFERENCES


